



Department
for Education



[HUNGRYLITTLEMINDS.CAMPAIGN.GOV.UK](https://hungrylittleminds.campaign.gov.uk)



"In my first years, my brain is hungry for knowledge and busy making sense of things. Just 5–10 minutes spent chatting, reading or playing with me, whenever you can throughout the day, gives my brain the boost it needs. And the more my brain develops, the easier it will be for me to communicate and play with other children and settle in when I start school."

Long term, persistent Speech, language and communication needs, including Developmental Language Disorder, affect around 10% of children in the UK. In some areas, this number can rise to 50% of children starting school without the communication skills they need to fulfil their potential. Simple, daily activities can make a huge difference!

Hungry Little Minds is a fantastic resource that helps parents maximise the massive impact they have on their child's learning. Children soak up every little bit of stimulation you can give them. And it's all the little things that make a big difference. Reading, playing and chatting with them are simple things that really do help with the development of their speech and understanding of words.

Head to <https://hungrylittleminds.campaign.gov.uk/> for fun, everyday activities to help parents set their children up for school and beyond.

Click on the link below for some great apps to try, alongside the adult led activities, to develop literacy and communication skills.

<https://hungrylittleminds.campaign.gov.uk/#information>

